WORLD SPORTS TOURISM CONGRESS
7 – 9 September 2026
Autódromo Hermanos Rodríguez
Mexico City

UN Tourism
Turismo
Secretaría de Turismo
GOBIERNO DE LA CIUDAD DE MÉXICO
FONDO MIXTO DE PROMOCIÓN TURÍSTICA

WORLD SPORTS TOURISM CONGRESS

Sports events that inspire, destinations that grow

- 4th Edition -

7-9 September 2026, Mexico City

General Information Note





1. Venue and dates of the event

- **Dates:** 7-9 September 2026
- **Venue:** Autódromo Hermanos Rodríguez, Mexico City, Mexico
- **Participants:** Approximately 500 participants including government officials, regional and local authorities, UN Tourism Affiliate Members, DMOs, private sector representatives, academia, leading sports figures and athletes, and other stakeholders
- **Official Languages:** English, Spanish
- **Official website:** https://www.untourism.int/events/4th-world-sports-tourism-congress
- The **Autódromo Hermanos Rodríguez** is not only one of Latin America's most iconic motorsport venues, but also a powerful example of how sports infrastructure can become a driver of tourism, entertainment and destination branding. Located within the Ciudad Deportiva Magdalena Mixhuca, close to Mexico City's international airport, the venue combines global sporting prestige with strong urban accessibility.

2. Contact Information

UN Tourism

Ms. Adina Tanislav
E-mail: wstc@unwto.org

CONCANACO Servytur

Ms. María Fernanda Valdez
E-mail: direccion.turismo@concanaco.com.mx

3. Registration Badges

Participants should register through the event's official website. Please contact wstc@unwto.org to receive the registration code.
Participants will be able to collect their identification badges and relevant information at the registration desk at the venue located at the venue (Autódromo Hermanos Rodríguez, Viad. Río de la Piedad S/n, Granjas México, Iztacalco, 08400 Ciudad de México, CDMX, Mexico), on the following date and time:

8 September 2026: 08:30 – 16:00 hrs

Kindly note that on-site registration will also be available.
For security reasons, all participants are requested to wear their identification badges in a visible place for the duration of Congress, as well as at social events. Individuals who are not registered for the event will not be able to enter the venue.

4. Transfers

Participants will be provided with a **free shuttle service** from the designated hotels to the venue from 7 September to 10 September 2026.

Please take into account that the transfer from/to **International Airport Benito Suárez** to/from the designated hotels will be provided by the hotels. Kindly, refer to the corresponding hotel booth before exiting the airport. This service is guaranteed only to those who register by **30 August 2026**.

5. Status of Participants

All participants of the World Sports Tourism Congress (WSTC 2026) shall have the right to enter and leave the United Mexican States, and no transit restrictions shall be imposed to and from the venue of the WSTC 2026, subject to the procedures established in the applicable legislation of the United Mexican States. In this regard, participants must carry out the necessary procedures before the competent Mexican authorities in order to obtain all necessary facilities for their entry, stay, and departure from the territory of the United Mexican States, and may not carry out any activity other than that corresponding to their functions, without the prior authorization of the competent authorities in the matter.

6. Entry Formalities

For detailed information on visas and the list of diplomatic and consular missions of Mexico with their respective countries of jurisdiction, as well as on countries whose nationals require a visa or are exempt from such requirement, visit the website of the Ministry of Foreign Affairs.

It should be noted that entry into national territory is subject to compliance with the requirements set forth in the Migration Law, its Regulations, the Guidelines for Immigration Procedures and Processes, and other applicable legal provisions, as well as the determination adopted by the immigration authority at the point of international transit. When a visa is required to participate in the fourth edition of the World Sports Tourism Congress (WSTC 2026), applications must be submitted by each participant directly through the Diplomatic and Consular Representations of the United Mexican States, whose locations are available at:

https://portales.sre.gob.mx/directorio/embajadas-de-mexico-en-el-exterior
https://portales.sre.gob.mx/directorio/consulados-de-mexico-en-el-exterior

WORLD SPORTS TOURISM CONGRESS
7 – 9 September 2026
Autódromo Hermanos Rodríguez
Mexico City

Mexican consular offices established in foreign territory will issue the required visas without delay, in accordance with the procedures established in Mexican legislation, upon fulfillment of the corresponding requirements. Immigration facilitation measures allow foreign nationals of any nationality to travel to Mexico without a Mexican visa as visitors without permission to perform remunerated activities for a period not exceeding 180 days, provided they do not receive remuneration or intend to reside in Mexico and fall under any of the following applicable scenarios:

a) Document proving permanent residence in Canada, the United States of America, Japan, the United Kingdom of Great Britain and Northern Ireland, any of the countries that make up the Schengen Area, as well as the member countries of the Pacific Alliance.
b) Valid and current visa from Canada, the United States of America, Japan, the United Kingdom of Great Britain and Northern Ireland, or any of the countries that make up the Schengen Area.
c) APEC Business Traveler Card (ABTC) approved by Mexico.

For any inquiries about visas, please contact: dgdturistica@sre.gob.mx.





WORLD SPORTS TOURISM CONGRESS
7 – 9 September 2026
Autódromo Hermanos Rodríguez
Mexico City



UN Tourism | Turismo | Gobierno de la Ciudad de México

7. Accommodation

The host has negotiated special room rates with some designated hotels for participants of the 4th World Sports Tourism Congress. The following hotels will offer special rates to delegates for a limited number of rooms **booked until the 25 of August, 2026**. Please take into account that the transfer from/to International Airport Benito Suárez to/from the designated hotels will be provided by the hotels. Kindly, refer to the corresponding hotel booth before exiting the airport. This service is guaranteed only to those who register by 30 August 2026.

Hotel	Discount Code	Prices in $MXN	Address	Distance from Venue
Fiesta Americana Hotels & Resorts	**CONCANACO**	**Single**: $2,649.50 **Double**: $2,789.50	**Fiesta Americana Viaducto Aeropuerto (Main Hotel)** Viad. Río de la Piedad 515, Granjas México, Iztacalco, 08400 Ciudad de México, CDMX https://www.corpo-rate.com/login?groupId=G1WUOQ@FXV **Contact: +52 55 5326 6900**	2.6 KM 8 min by car
Barceló Grupo	**Congreso Mundial de Turismo Deportivo/reserva 27867**	**Single**: $2,723.85 **Double**: $3,142.91	**Hotel Barceló México Reforma** Paseo de la Reforma 1, Col. Tabacalera, 06030, Ciudad de Mexico, Mexico **Contact: +525551285000; mexicoreforma@barcelo.com; mexicoreforma.telefono4@barcelo.con;**	9 KM 25 min by car
Camino Real	**Congreso mundial de turismo – Asociación de Hoteles / ID: 1073950**	**Luxury Single:** $3,082.50 **(Sup. Single:** $3,381.25) **Luxury Double:** $3,127.50 **(Sup. Double:** $3,426.25)	**Camino Real Aeropuerto** Puerto México 80, Peñón de los Baños, Venustiano Carranza, CDMX **Contact: +52 55 300 300 50 Ext. 3531, 3503, 3532** **anabel.doctor@caminoreal.com.mx** | **rodrigo.flores@caminoreal.com.mx**	4.5 KM 7 min by car
Fiesta Inn Hoteles	**CONCANACO**	**Single**: $1,768.00 **Double**: $1,863.00	**Fiesta Inn Plaza Central Aeropuerto** Canal Río Churubusco 1635, CEDA, Iztapalapa, CDMX https://www.corpo-rate.com/login?groupId=G1WUO8@PLC **Contact: +52 443 310 8001** | **gabriela.solis@posadas.com**	3 KM 10 min by car
Fiesta Inn Hoteles	**CONCANACO**	**Single:** $2,007.00 **Double:** $2,102.00	**Fiesta Inn Aeropuerto CDMX** Blvd. Puerto Aéreo 502, Moctezuma 2da Secc, Venustiano Carranza, CDMX https://www.corpo-rate.com/login?groupId=G1WUNY@HIA **Contact: 01 800 504 5000** | **ccenterfiapt@posadas.com**	5.6 KM 12 min by car
City Express by Marriott	**ONUT**	**Single**: $1,947.50 **Double**: $2,127.10	**City Express by Marriott CDMX Aeropuerto** Blvd. Puerto Aéreo 90, Santa Cruz Aviación, Venustiano Carranza, CDMX **Contact: cecma.ventas@norte19.com ; +52 55 2598 5700**	3.7 KM 6 min by car

8. Working Languages

The official languages of the Congress are Spanish and English. Simultaneous interpretation will be available for all sessions at the Main Stage. All documentation will be provided in both languages.

9. Working Documents

In light of the United Nations' mandate to promote sustainability, UN Tourism is strengthening its efforts toward environmental sustainability by implementing paperless events and conferences. Participants are kindly requested to take note that the working documents will not be distributed on paper at the venue of the event. All the documents will be posted online at the official website.

10. Internet Access

Free Internet connection will be available to delegates

11. List of Participants

A provisional list of participants will be available in advance for consultation on the official website.

12. UN Tourism Events App

To enhance your experience and stay updated on the go, UN Tourism has its own mobile app available for download by all attendees. This app will help attendees to navigate the event and stay informed of any updates.

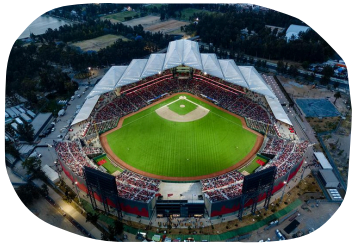
13. Side Visits:



Chapultepec Castle. Set atop the only natural hill within Mexico City and surrounded by the green canopy of Chapultepec Park, the Castillo de Chapultepec is the only royal castle in all of the Americas to have housed a sovereign: Emperor Maximilian of Habsburg. Built in 1785 and later home to Mexican presidents, this hilltop palace witnessed defining moments in the nation's history, including the legendary defense by the Niños Héroes in 1847. Since 1939 it has served as the seat of the National Museum of History, with more than one hundred thousand pieces on display – from imperial carriages and Maximilian's private chambers to monumental murals by Siqueiros and O'Gorman. Its terraces offer some of the most breathtaking panoramic views of Mexico City, combining the grandeur of Mexican history with the energy of a modern global capital.



Palace for the Fine Arts. Rising in the heart of Mexico City with its shimmering golden dome, the Palacio de Bellas Artes is one of the most spectacular Art Nouveau and Art Deco buildings in the Americas. Conceived to commemorate the centennial of Mexican Independence and completed in 1934, this marble palace took three decades to build, bringing together artisans and materials from around the world: Tiffany glass mosaics imported from New York, Florentine ironwork, and bronze sculptures crafted by European masters. Today it houses three monumental murals by Diego Rivera, José Clemente Orozco, and David Alfaro Siqueiros, alongside Mexico's most prestigious opera, ballet, and orchestral seasons.



Alfredo Harp Helú — Diablos Rojos del México Stadium. Inaugurated in March 2019 and located within the same Magdalena Mixhuca sports complex as the Autódromo Hermanos Rodríguez, the Estadio Alfredo Harp Helú is the first baseball stadium built in Mexico City in over 50 years. Home to the Diablos Rojos del México – one of the most decorated teams in Latin American baseball, with more than 16 championships – the stadium seats over 20,000 spectators and was designed around a single guiding philosophy: no matter where you sit, you will always have a privileged view, both of the game and of the city. Its iconic roof, inspired by the silhouette of a devil's trident and the letter "M" for México, blends references to pre-Hispanic architecture with cutting-edge materials, while the perimeter fence – one of the last works by legendary Oaxacan artist Francisco Toledo – transforms the stadium into an open-air gallery where sport and Mexican culture come together. The Estadio Harp Helú is a living example of how world-class sports infrastructure can become an anchor of identity for an entire destination.



Sports experience on Formula 1 Grand Prix CDMX. Participants can enjoy a tour of the Formula 1 circuit & other motorsports-related experiences within the Hermano Rodriguez racetrack. The Hermanos Rodríguez Racetrack, built in 1959 in Mexico City, is Mexico's motorsport cathedral, renamed in 1973 to honor legendary F1 brothers Ricardo and Pedro Rodríguez. The 4.304-kilometer track presents a unique technical challenge due to its altitude of over 2,200 meters above sea level, where the thin air reduces engine power and aerodynamic downforce. This modern layout replaced the iconic but dangerous Peraltada curve with a versatile design that easily accommodates top-tier global categories like Formula E, NASCAR, and the World Endurance Championship. Its crown jewel is the famous Foro Sol section, an old baseball stadium where cars drive through packed grandstands. Hosting the podium ceremony right inside this stadium creates an unmatched party atmosphere, a standout feature that has repeatedly earned the Mexican Grand Prix the award for the best event on the F1 calendar.

14. General Information

Climate: Temperate spring-like climate year-round (average 15°C/59°F). September is typically fresh with possible afternoon rains.
Official Language: Spanish
Altitude: Approximately 2,240 meters above sea level.
Local Time: CST (Central Standard Time), UTC/GMT -6 hours.

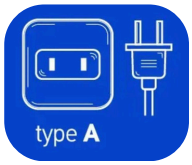
Local Currency: Mexican Peso (MXN).
For safety and planning purposes, the approximate exchange rate reference is:
1 USD = approx. 17.32 MXN
1 EUR = approx. 20.29 MXN
(Note: Exchange rates are subject to market fluctuations and are provided as an indicative reference as of May 2026).
Credit Cards, Shopping, and Tipping: Credit cards are widely accepted in most establishments. For shopping, the city offers everything from luxury boutiques in Polanco to traditional craft markets like La Ciudadela. Tipping is customary in restaurants and is typically between 10% and 15% of the total bill.

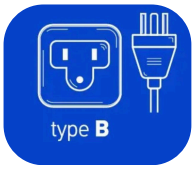
Health Regulations and Precautions: No specific vaccinations are currently required for entry, but it is recommended to check the latest travel advisories.

Reference Hospitals: Mexico City has high-level medical facilities.

- Hospital General de México.
- Hospital ABC (Observatorio & Santa Fe).
- Hospital Español
- Hospital Ángeles

Electricity: 110-127V / 60Hz. Plugs are type A and B (same as USA/Canada).





Local & International Phone Calls

- **International Country Code:** +52
- **Local Calls:** use the 10-digit phone number

Useful Telephone Numbers:

- **911** – General emergencies (police, ambulance, fire department)
- **LOCATEL: 55 5658-1111** – Non-urgent information and assistance
- **Red Cross: 065** – Medical emergencies
- **Fire Department: 068**
- **Green Angels: 078** – Tourist roadside assistance

15. Tourist Information

Mexico City, the capital of the country, is a vibrant metropolis with over 700 years of history that seamlessly blends ancestral traditions with cutting-edge modernity. As the primary cultural and financial hub of Latin America, it offers an immense array of museums, world-class gastronomy, and legendary neighborhoods, making it a premier destination for international congresses and travelers alike. The city's tourist offer is one of the largest in the world, ranging from impressive archaeological sites to cosmopolitan urban districts:

Historic Center (Zócalo): Declared a UNESCO World Heritage Site, it is a living museum with over 2,000 historical buildings. It encompasses the **Metropolitan Cathedral**, the **National Palace**, and the **Templo Mayor**, where the vestiges of the Aztec Empire stand in the heart of the modern city.

Chapultepec Forest: The largest cultural forest in the world, spanning over 800 hectares. It houses the National Museum of Anthropology (one of the most important globally) and the Chapultepec Castle, the only royal castle in the Americas.

Paseo de la Reforma: The city's most iconic avenue, home to the Angel of Independence monument and lined with avant-garde skyscrapers and luxury hotels.

Roma and Condesa Neighborhoods: The epicenters of Mexico City's lifestyle, famous for their Art Deco architecture, specialty coffee shops, art galleries, and vibrant nightlife.

Coyoacán: A bohemiam and intellectual district with cobblestone streets that was once home to Frida Kahlo. Visitors can explore the famous Blue House (Frida Kahlo Museum) and the 16th-century San Juan Bautista Church.

Shopping: From the ultra-exclusive **Presidente Masaryk Avenue** in Polanco—often called Mexico's "Fifth Avenue"—housing luxury brands like Cartier and Gucci, to the massive **Centro Santa Fe**, the largest mall in Latin America. For authentic crafts, the **La Ciudadela Market** is the go-to spot for traditional Mexican folk art.

Sports Tourism: Mexico City is a global leader in sports infrastructure and the only city in the world set to host its third FIFA World Cup in 2026. It features legendary venues such as the Estadio Azteca, the high-speed Autódromo Hermanos Rodríguez (home to the Formula 1 Mexican Grand Prix), and modern arenas for international tournaments.

Xochimilco: A network of ancestral pre-Hispanic canals where visitors can ride traditional trajinera boats through floating gardens, a unique experience recognized as World Heritage.

WORLD SPORTS TOURISM CONGRESS
7 – 9 September 2026
Autódromo Hermanos Rodríguez
Mexico City

UN Tourism
Turismo
Secretaría de Turismo
Gobierno de la Ciudad de México
Capital de la Transformación
Fondo Mixto de Promoción Turística
Concanaco Servytur México

UNESCO World Heritage Sites: Beyond the city center, the region surrounding Mexico City boasts exceptional cultural and historical landmarks recognized globally. Among its jewels are:

Teotihuacán: Known as "the place where men become gods," it is one of the most impressive archaeological sites in the world. It features the massive Pyramids of the Sun and the Moon and the Temple of Quetzalcóatl.

We look forward to welcoming you to this upcoming WSTC in Mexico City.

For any further information, please contact:
wstc@unwto.org

